

**Governing Council Meeting  
November 5 – 7, 2009**

**MINUTES**

**Call to Order**

The ACA Governing Council meeting was called to order at 2:30 pm, November 5, 2009 at the Westin Hotel in Alexandria, VA. President Lynn Linde presided. Governing Council members present for all or part of the meeting were as follows:

Annette Bohannon, Southern Region  
Loretta Bradley, IAMFC  
Kay Brawley, NECA  
Camille Clay, AMHCA Observer  
Maureen Colón, ACEG  
Hugh Crethar, CSJ  
Jack Culbreth, IAAOC  
Thelma Daley, Parliamentarian  
Joe Dear, Western Region  
Thelma Duffey, ACC  
Kelly Duncan, Midwest Region  
Brad Erford, AACE  
Marcheta Evans, President-Elect  
Carmen Gill, ASERVIC Observer  
Jane Goodman, ACA Treasurer

Kara Ieva, Student Representative  
Kelley Kenney, North Atlantic Region  
Carolyn Kern, ACCA  
Lynn Linde, ACA President  
Colleen Logan, ACA Past President  
Vonda Long, AADA  
Scott McGowan, C-AHEAD  
Brenda Melton, ASCA  
Spencer Niles, NCDA  
Patty Nunez, ARCA  
Dale-Elizabeth Pehrsson, ACES  
Carolyn Thomas, ASGW  
Rich Yep, ACA Executive Director  
Cirecie West-Olatunji, AMCD  
Joy Whitman, ALGBTIC

Others in attendance at the meeting as guest or observers include the following:

Bonnie Algera, Performance Strategies  
Scott Barstow, Director, Public Policy  
Denise Brown, Director, Member Programs  
Joe Casalino, Performance Strategies  
Holly Clubb, Director, Leadership Services  
Rebecca Daniel-Burke, Director, Professional Projects & Career Services  
John Hakemian, NECA, Executive Director  
W. Mark Hamilton, AMHCA, Executive Director  
Robin Hayes, Director Conference and Meetings Services  
Theresa Holmes, Senior Meetings Coordinator  
Carol Neiman, Chief Membership and Association Services  
Stacy Shaver, Executive Assistant  
Cindy Welch, Chief of Staff  
Richard Wong, ASCA Executive Director  
Elias Zambrano, Treasurer Designate

**Approval of Parliamentarian and Student Representative**

It was moved by B. Erford and seconded by T. Duffey to: Approve the appointment of Thelma Daley as Parliamentarian and Kara Ieva as the Student Representative. Motion passed.

**Approval of the Agenda**

It was moved by C. Logan and seconded by L. Bradley to: Approve the agenda. Motion passed.

## **President's Report and Executive Director's Report**

President Lynn Linde made note of the written report provided in the working papers. Richard Yep presented the Executive Director's Report. These reports were for information purposes and did not require action.

## **Strategic Planning**

Lynn Linde reviewed the Strategic Planning process to take place later in the meeting. Colleen Logan, the chair of the Strategic Planning Implementation Task Force, provided information regarding the work of the Task Force.

## **Membership Survey Report**

Joe Casalino and Bonnie Algera from Performance Strategies presented information regarding ACA Pricing Analysis from a survey conducted to look at new pricing models.

## **Friday, November 6**

### **Strategic Planning**

The Governing Council discussed the information and survey results provided by Performance Strategies. Members voiced comments and concerns regarding the membership options. Colleen Logan provided additional comments regarding Strategic Planning objectives.

The Members broke into the five groups to work on each strategic initiative. After the small group meetings, each of the groups reported back to all of the Members.

### **Parliamentarian's Remarks and Meeting Rules**

Using a PowerPoint slide show, Parliamentarian Thelma Daley provided remarks and guidelines for the meeting.

### **Approval of Consent Agenda**

The following items were removed from the Consent Agenda:

- a. Minutes from the May 2, 2009 Executive Committee meeting
- b. Acceptance of the ALGBTIC Transgender Competencies

It was moved by B. Erford and seconded by H. Crethar to: Approve the Consent Agenda. Motion passed.

Items on the Consent Agenda:

- a. Minutes from the March 18-20, 2009 Governing Council meeting
- b. Pennsylvania Counseling Association Bylaws
- c. Petition for new Interest Network – Animal Assisted Therapy in Mental Health Interest Network
- d. Policies and Procedures – Blog Policy

This ends the Consent Agenda.

### **President-Elect and Past President Report**

Written reports were submitted by the President-Elect and Past President. These reports were for information purposes and did not require action.

### **Treasurers Report**

A written report was submitted and ACA Treasurer Jane Goodman provided a verbal summary on the budget, using a PowerPoint presentation.

### **Executive Session**

The Governing Council moved into executive session to discuss HOA and the Letters to the Editor Policy.

It was moved by J. Dear and seconded by S. McGowan to: End executive session. Motion passed.

### **Public Policy Update**

Scott Barstow, Director of Public Policy, provided an update on ACA Public Policy efforts.

## **Saturday, November 7, 2009**

### **Diversity Training**

President Linde requested diversity training be provided at the meeting. Cirecie West-Olatunji provided a presentation titled *From the Margins to the Center*.

### **Creating a New Governance Structure**

It was moved by B. Erford and seconded by K. Duncan to: Rescind the Linde/Rollins motion from the Executive Committee report, "The Strategic Implementation Task Force is charged with creating a governance structure to meet the needs of members and their clients, in accordance with the five Strategic Initiatives adopted by Governing Council March 2009 to be implemented by July 1, 2010." Motion passed.

### **Approval of the Executive Committee Minutes – Removed from the Consent Agenda**

It was moved to B. Erford and seconded by M. Evans to: Ratify the minutes of the May 2, 2009 Executive Committee. Motion passed.

### **Adoption of the ALGBTIC Transgender Competencies – Removed from the Consent Agenda**

It was moved by C. Kern and seconded by J. Culbreth to: Remove language that states counselors must advocate for a particular sexual orientation.

It was moved by C. Logan and seconded by J. Whitman to: Withdraw the Kern/Culbreth motion to remove language that states counselors must advocate for a particular sexual orientation. Motion passed.

It was moved by J. Whitman and seconded by C. Logan to: Adopt the ALGBTIC Transgender Competencies. Motion passed.

### **Strategic Initiative Objectives**

It was moved by B. Erford and seconded by K. Duncan that: The Governing Council adopts the goals and objectives presented by the Strategic Implementation Task Force. The Governing Council directs the ACA Executive Director and staff to construct viable strategies and timelines to accomplish these approved objectives.

It was moved by C. Logan and seconded by C. Kern to: Divide the Erford/Duncan Motion into two parts. Motion passed.

It was moved by B. Erford and seconded by K. Duncan that: The Governing Council adopts the goal and objectives presented by the Strategic Implementation Task Force.

It was moved by M. Evans and seconded by B. Melton to: Remove the words “goals and” from the Erford/Duncan Motion. Motion passed.

It was moved by B. Erford and seconded by K. Duncan that: The Governing Council adopts the objectives presented by the Strategic Implementation Task Force. Motion passed.

It was moved by B. Erford and seconded by K. Duncan that: The Governing Council directs the ACA Executive Director and staff to construct viable strategies and timelines to accomplish these approved objectives.

It was moved by C. Kern and seconded by M. Evans to: Withdraw the Erford/Duncan Motion. Motion passed.

President Linde directs staff to begin to develop a framework and the five Governing Council Strategic Planning Groups and the Executive Committee to take a look at that and bring back to the Governing Council.

### **Membership Options**

It is moved by B. Erford and seconded by K. Duncan that: The Executive Director and Staff will Develop strategies for the Implementation of a package of flexible membership option to include electronic, print, division, and conference bundles to meet the diverse needs of members throughout the various stages of their careers. Motion passed

### **Governing Council Multicultural and Diversity Training**

It was moved by K. Kenney and seconded by D. Pehrsson to: Resind the abolishment of the required multicultural and diversity training at the Fall Governing Council meetings, and that they be restored to take place at the beginning of our Governing Council meetings proceedings. Motion passed.

### **Executive Committee**

It was moved by J. Culbreth and seconded by B. Erford that: The Executive Committee cannot overturn and/or modify a motion that has been considered and voted upon by the Governing Council. Motion passed.

### **Human Rights Committee**

It was moved by H. Crethar and seconded by K. Kenney that: The Human Rights Committee is reestablished immediately. Motion passed.

### **Commendation of ACA President Lynn Linde**

It was moved by C. Logan to: Compliment Lynn Linde for her successful management of her first Governing Council meeting. Well done. Accepted by acclamation.

## **New Business**

### **20/20: A Vision for the Future of Counseling**

Cirecie West-Olatunji stated that there has been a lot of discussion among the general Membership about the 20/20 initiative. There has been concern regarding the Definition of Counseling that does not explicitly discuss social justice and multiculturalism.

President Linde pointed out that the report in the Working Papers was for information only. And the 20/20 Oversight Committee is aware of these concerns. She also reminds the Members that ACA is not crafting this definition and concerns should go to their 20/20 Representative. .

### **Leadership Institute**

President-Elect Evans stated that she plans to move forward with the Leadership Institute for 2010. Staff is looking at dates in late July or early August.

### **Adjournment**

It was moved by B. Milton and seconded by D. Pehrsson to: Adjourn the meeting. Motion passed.

There being no further business, the meeting of ACA Governing Council was adjourned at 12:12 p.m. on Saturday, November 7, 2009.