

**GOVERNING COUNCIL MEETING
Minutes**

October 6-7, 2013

The ACA Governing Council meeting was called to order at 8:35 a.m., October 6, 2013 at the Westin Alexandria Hotel. President Cirecie West-Olantunji presided. Governing Council members present for all or part of the meeting were as follows:

Annette Bohannon, Southern Region
Thelma Daley, ACA Treasurer
Judy Daniels, CSJ
Bradley T. Erford, ACA Past President
Brand'e Flamez, IAMFC
Perry Francis, ACCA
Kimberly Frazier, AMCD
Shane Haberstroh, ACC
Lisa Jackson-Cherry, ASERVIC
Rachel Kristianson, Western Region
Simone Lambert, IAAOC Observer
Gerard Lawson, ACES
Anna Flores Locke, Student Representative
Terry Mitchell, North Atlantic Region
Nancy Moskowitz, AMHCA Observer
Sue Pressman, NECA
Catherine Roland, AADA
Chris Roseman, Midwest Region
Sharon G. Seesholtz, ACEG
Pat Schwallie-Giddis, NCDCA
Robert L. Smith, ACA President-elect
M. Carolyn Thomas, ASGW
Michael Walsh, AHC
Joshua Watson, AARC
Cirecie A. West-Olantunji, ACA President
Joy Whitman, ALGBTIC
Carrie Wilde, ARCA
Richard Yep, ACA Executive Director

Others in attendance at the meeting as guests or observers include the following:

Deb Barnes, Chief Financial Officer
Carol Bobby, President and CEO, CACREP
Denise Brown, Director of Member Programs
Holly Clubb, Director, Leadership Services
Sylvia Fernandez, Board Chair, CACREP
Robin Hayes, Senior Director, Conference Planning & Professional Education
Theresa Holmes, Manager, Meetings
David Kaplan, Chief Professional Officer
Frank Lane, Executive Director, CORE
Carol Neiman, Deputy Executive Director
Patty Nunez, President, CORE
Richard Wong, Executive Director, ASCA

Nancy Axelrod, NonProfit Leadership Services, facilitated professional development training with a workshop titled: Board Development, Roles, and Training

Diversity Training was presented by Vinnie Pompei, Human Rights Committee, with a presentation "The Counselors Role in Working with LGBTQ Youth."

Parliamentarian's Remarks and Meeting Rules

Parliamentarian Edil Rivera Torres provided remarks and guidelines on parliamentary procedures.

Approval of the Agenda

It was moved by P. Francis and seconded by P. Schwallie-Giddis to: Approve the Agenda. Motion passed.

Reports from Officers

Written reports were submitted by the President and Past President. Robert Smith provided a verbal President-elect's report. Richard Yep presented the Executive Director's report with a PowerPoint presentation.

Consent Agenda

It was moved by P. Francis and A. Bohannon to: Remove item f – ACA Bylaw change from the content agenda. Motion passed.

It was moved by R. Kristianson and seconded by P. Francis to: Approve the Consent Agenda. Motion passed.

Items on the Consent Agenda:

- a. Minutes – March 19-20, 2013 Governing Council Meeting
- b. Minutes – June 13-14, 2013 Executive Committee Meeting
- c. Committee and Task Force Appointments
- d. ACA Bylaw Change – number of meetings of the Executive Committee
- e. Committee and Task Forces Reports
 - i. Audit Committee
 - ii. Awards Committee
 - iii. Branch Development Committee
 - iv. Compensation Committee
 - v. Ethics Committee
 - vi. Graduate Student Committee
 - vii. Human Rights Committee
 - viii. Nominations and Election Committee
 - ix. Publications Committee
 - x. School Counselor Task Force
- f. Branch Bylaws Approval:
 - i. European Branch
 - ii. Maine
- g. Title Change for Executive Director to Chief Executive Officer (CEO)
- h. New Task Force – Practice Briefs Task Force

Strategic Planning

Members formed four workgroups for the Strategic Planning exercise and provided the following reports:

Group for Strategic Initiative 2: Improve Member Services for the 21st Century

- Tiered system for international members
- Continue to survey members on benefits they want and use.
- Possible point system to help keep students as they move from student to new professional to professional member – the member could use point to earn benefits such as a webinar, or 1 year membership or a conference registration.

Group for Strategic Initiative 3: Integrate Research and Practice

- Continue to develop the Practice Briefs
- Using the members and division to
- Adding student to the strategic plan of integrating practice with academia that practice

Group for Strategic Initiative 4: Advocate for the Profession

- A need to establish a counselor identify across the board - Use task forces and divisions to accomplish this.
- ACA with school administrators, and agencies to understand the importance of professional development
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Group for Strategic Initiative 5: Strengthen the Organization

- Create training packets from ACA (with input from divisions)
- Building on the day of service through out the year
- Create a way of tracking emerging leaders
- Pod cast for members to meet the presidential candidates
- Have the ACA website report on president's activities
- Having a counselor.org email address for our members – as a tool to keep members

Monday, October 7

Treasurer's Report

ACA Treasurer Thelma Daley gave the Treasurer's report. This report was for information only and no action was required.

HPSO and CNA Report

Michael Loughran and Michael Scott shared information on a 10 year claims report. The final report will be presented to the Governing Council at the March 2014 meeting.

North Atlantic Region Motions

It was moved by North Atlantic Region to: Change the election process for NAR Chairs to: Use the same procedure currently used by NAR Governing Council Representatives. Nominations for NAR Chair would still be made by branch leaders and submitted to the current NAR Past Chair; however voting would be done by the total NAR membership rather than only those branch representatives attending the annual regional meetings. Motion failed.

It was moved by North Atlantic Region that: The term Professional Counselor be trademarked, or copyrighted by ACA.

It was moved by R. Kristianson and seconded by P. Francis to: Refer the North Atlantic Region motion regarding the term Professional Counselor to the Financial Affairs Committee. Motion passed.

Southern Region Motions

It was moved by Southern Region that: Serving as an ACA branch president be included in the listing of qualifications needed for eligibility to run for ACA President-elect. (The requirement that an ACA member must meet two of the qualifications listed would remain unchanged.) Motion failed.

It was moved by Southern Region that: A funding formula be applied by ACA across the various regions based on the number of region members. The formula would be calculated based on region of membership as of July 1 of the budget planning year at the rate of 2 percent of ACA dues per member. Motion failed.

Proposed Organization Affiliate

Proposed Organizational Affiliate, International Association for Traumatology Counseling, submitted an application for consideration.

It was moved by B. Erford and seconded by C. Wilde to: Refer the application for the International Association for Traumatology Counseling to become an Organization Affiliate to the Financial Affairs Committee. Motion passed.

CACREP/CORE Presentation

Carol Bobby, President and CEO, CACREP, Sylvia Fernandez, CACREP Board Chair, Patty Nunez, President, CORE, and Frank Lane, Executive Director, CORE announced that CORE is now a corporate affiliate of CACREP.

It was moved that: The Governing Council commends CACREP and CORE for this monumental step forward. Passed by acclamation.

New Business

It was moved by B. Erford and seconded by J. Watson that: The Governing Council rescind the parity motions equating equivalency of CACREP/CORE and NBCC/CRCC passed in October 1998, March 2003, and March 2011. Motion passed.

It was moved by C. Wilde and seconded by B. Flamez: The American Counseling Association (ACA) recognizes and supports the two counseling accrediting bodies currently recognized by the Council for Higher Education Accreditation (CHEA) (a process of external review of the accrediting organization that is used to review quality and effectiveness) that accredit professional counseling programs: the Commission on the Accreditation of Counseling and Related Educational Programs (CACREP) and the Council on Rehabilitation Education (CORE). Further, we recognize that both CACREP and CORE establish standards that are outcome-based and designed to educate practitioners to meet the counseling needs of the individuals with whom their graduates work.

Further, the American Counseling Association (ACA) recognizes and supports the two counseling certifying bodies currently accredited by the National Commission for Certifying Agencies (NCCA) (a peer review process used to establish accreditation standards and to recognize programs which demonstrated compliance): the National Board for Certified Counselors (NBCC) and the Commission on Rehabilitation Counselor Certification (CRCC).

The American Counseling Association (ACA) has worked to advance the counseling profession and enhance the quality of life of society by setting professional and ethical standards for the counseling profession. Consistent with its mission, the ACA has made significant strides in accreditation, licensure, and national certification for counselors. The ACA Governing Council, therefore, has the right and the responsibility to advocate to state licensing boards for the inclusion of all qualified counselors who are graduates of accredited programs recognized by CHEA in state counselor licensure laws.

Motion passed.

Southern Region Bylaw Change Motion removed from the Consent Agenda

It was moved by Southern Region that: The structure of the ACA Executive Committee of the ACA Governing Council is expanded from one ACA region representative to include two region representatives. Motion failed.

There being no further business, the meeting of the ACA Governing Council was adjourned at 12:35 p.m. on October 7, 2013.