

**Governing Council Meeting
July 25-26, 2016
Dr. Catherine Roland, Presiding**

Minutes

The ACA Governing Council meeting was called to order at 9:04 am, July 25, 2016. President Catherine Roland presided. Governing Council members present for all or part of the meeting were as follows:

Alan Burkard, ASCA
Kent Butler, AMCD
Suzanne Degges-White, AADA
Thelma Duffey, ACA Past President
Paige Dunlap, ARCA
Donna Gibson, AARC
Stephen Giunta, AMHCA
Shane Haberstroh, ACC
Bret Hendricks, IAMFC
Lisa Jackson-Cherry, ASERVIC
Marty Jencius, ACES
Michael Kocet, ALGBTIC
Simone Lambert, IAAOC
Gerard Lawson, ACA President-elect
Courtland Lee, ACA Process Observer
Elsa Soto Leggett, ACAC
Niloufer Merchant, ASGW
Lynna Meadows Morton, MGCA
Verna Oliva, ACA Parliamentarian
Deb Osborn, NCDA
Diana Pals, Western Region
Richard Yep, ACA CEO, ex-officio
Michelle Perepiczka, AHC
Sue Pressman, NECA
MJ Raleigh, ACCA
Summer Reiner, North Atlantic Region
Jane Rheineck, ACA Treasurer
Ricshawn Adkins Roane, Student Representative
Catherine Roland, ACA President
Melanie Drake Wallace, Southern Region

Judy Daniel (CSJ) and Michele Kerulis (Midwest Region) were not in attendance. Jane Goodman served as the observer for CSJ and Melanie Popiolek served as the observer for the Midwest Region.

Others in attendance at the meeting as guests or observers include the following:

Julie Beaver, Executive Assistant
Michael Borenstein, Graduate Assistant to Catherine Roland
Denise Brown, Senior Director, Membership Relations
Christian Chan, President, Maryland Counseling Association
John Duggan, Manager, Professional Development
Joel Filmore, President-elect, ALGBTIC
Elizabeth Forsyth, Chair, Western Region
Robin Hayes, Senior Director of Conference Planning and Professional Education
Dave Jackson, Senior Director of Finance and Administration
Joy Natwick Jancaj, Ethics specialist
Frank Lane, CORE Executive Director
Lynn Linde, Senior Director, Center for Counseling Practice, Policy and Research
Christie Lum, Leadership Services Coordinator
Patty Nunez, President, CORE
Natasha Rankin, COO

Approval of the Agenda

The recommendation from the Awards Committee was added to the Agenda.

It was moved by S. Lambert and seconded by L. Jackson-Cherry to approve the Agenda as amended.

Motion passed.

Parliamentarian's Remarks and Meeting Rules

Verna Oliva, ACA Parliamentarian, presented the basics of Parliamentary Procedures using a PowerPoint presentation.

Board Training

Jon Hockman, Principal, The D3 Group, provided training on operationalizing the strategic thinking model.

Approval of Past Meeting Minutes

It was moved by D. Osborn and seconded by M. Drake Wallace, to approve the Minutes of the March 29-30, 2016 meeting.

Motion passed.

It was moved by M. Kocet and seconded by R. Roane to approve the Minutes of the June 29, 2016 Executive Committee meeting.

Motion passed.

It was moved by D. Pals and seconded by P. Dunlap to approve the Minutes of the May 9, 2016 Governing Council meeting.

Motion passed.

It was moved by M. Drake Wallace and seconded by D. Gibson to approve the Minutes of the June 23 Governing Council meeting.

Motion Passed.

Reports of the Officers

Reports were provided by the President, President-elect, and Past President. These reports were for information purposes and no action was required.

Treasurer's Update

Jane Rheineck, ACA Treasurer provided an overview of ACA Finances. The overview included the financial responsibilities of the Governing Council and charges of the Financial Affairs Committee.

CEO's Report

Richard Yep, ACA Chief Executive Officer presented his report in the form of a PowerPoint presentation. Highlights include:

Infrastructure:

- Restructuring budgets to be project based
- Contract management database
- Staff turnover remain low at 11%
- iMIS upgrade
- Web based revenues include 79% of the \$7.1 million in membership and 72% of the 1.0 million in conference registration

Program updates:

- Publications
 - 45 titles are now ACA e-books, supported by Kindle, Apple iBook, Course Smart and Vital Source formats.
 - Completed the digitization of the Counseling Today archive, 1952-2005.
- Leadership Services
 - 2016 ILT – 137 registrations
 - Board Effect is operational
 - Connect 2.0
- Membership
 - Eight of the past twelve months of membership increases
 - Total membership at 55,735 (18,800 are students)
 - Completed FY16 with another increase in overall membership

- Conference
 - Successfully reviewed 14 bids from cities to relocate the 2017 conference
 - Program Selection – 505 proposals accepted
 - Penalties of \$293,00 reduced to \$87,000 (more to come)
- TCA
 - Spent upwards of \$100,000
 - ACA government affairs staff will help create an advocacy plan that will build the internal volunteer capacity to advocate for the repeal of the law.
 - ACA will introduce TCA leadership to those advocacy organizations with whom we formed partnerships during the past several months.
 - Will support ACA staff and volunteer leadership to attend and present at TCA fall conference.
 - ACA will provide a 100% discount on conference registration for any TCA member or ACA member residing in Tennessee.
- Communications
 - Membership Showcase – exhibit experience, landing page, digital/shareable components, highlights important resources from the counselor’s perspective. Launched at ILT.
 - Conference promotion – solidarity, uniting, protecting the profession, essential role of counselors, advocating for unheard voices of clients/students.
- Government Affairs
 - Assisted with the establishment of a licensing board and licensing law in U.S. Virgin Islands.
 - Medicare is our Holy Grail – track being laid for movement forward
 - State focused strategy
- Professional Affairs
 - Coordinating responses to members about ACA’s efforts with CACREP, licensure and the Tennessee bill.
 - Recruited ACA disaster mental health volunteers for flooding in Gulf Coast states.
 - Developed and implemented Career Central, the new one-stop job board.
 - Offered the DSM/ICDM-10 webinar, which trained more than 1,000 professional

Diversity Training

Courtland Lee led the group in a reflection around diversity and cultural competency as it relates to leaders in the Association with a presentation titled: The Art of Herding Cats: Counselors as Culturally Competent Leaders.

Tuesday, July 26, 2016

Portability Plan Follow-Up

Brief discussion and questions regarding the portability model approved in June.

Board Training

ACA Georgia and ACA Massachusetts are reforming under the ACA-NY model. This was for informational only, and not action required.

ACAC Bylaws

It was moved by the Bylaws Committee to approve the ACAC Bylaws, revised March 2016.
Motion passed.

Old Business - Motion Referred from March Meeting

It was moved by D. Osborn and seconded by A. Burkard that if a second in-person meeting of the Governing Council (the non-conference meeting) is held, that it be held approximately 6 months from the conference GC meeting and that periodic/quarterly electronic meetings are structured to have substantive issue discussions beyond focusing on quarterly updates. Furthermore that the members of the Governing Council will be tasked with specific working groups that address timely and current issues that the Governing Council is grappling with and these work groups are required to report back to the entire Governing Council at quarterly meetings.

It was moved S. Lambert and seconded by M. Perepiczka to divide the question.
Motion passed.

It was moved by D. Osborn and seconded by A. Burkard that if a second in-person meeting of the Governing Council (the non-conference meeting) is held, that it be held approximately six months from the conference GC meeting.
Motion failed.

It was moved by D. Osborn and seconded by A. Burkard that periodic/quarterly electronic meetings are structured to have substantive issue discussions beyond focusing on quarterly updates.
Motion passed.

It was moved by D. Osborn and seconded by A. Burkard that the members of the Governing Council will be tasked with specific working groups that address timely and current issues that the Governing Council is grappling with and these work groups are required to report back to the entire Governing Council at quarterly meetings.
Motion passed.

New Business

It was moved by R. Roane and seconded by D. Gibson that for any motions included in the approved Governing Council agenda, for multi-day meetings time will be scheduled on the first day with voting taking place on the second day.

Motion passed.

It was moved by M. Kocet and seconded by S. Lambert that the ACA CEO will consider current or pending state legislation that goes against the ACA Code of Ethics and the ACA non discrimination policy when vetting cities/states as potential locations for the ACA annual conference. When feasible with conference planning timelines, ACA will not hold its annual conference or its association business meetings in locations that are not congruent with our organization's core value related to our Code of Ethics and non discrimination policy.

Moved by G. Lawson and seconded by T. Duffey to refer to Financial Affairs Committee.

Motion passed.

Proclamation

It was moved by S. Lambert and M. Kocet to adopt the following proclamation: It is the will of the Governing Council that ACA Staff continue to consider current or pending state legislation this is conflict with the ACA Code of Ethics and the ACA non discrimination policy when vetting cities/states as potential locations for the ACA annual conference.

Motion passed.

Awards Committee Recommendation

It was moved by Suzanne Degges-White and seconded by G. Lawson to accept the recommended changes from the Awards Committee.

Motion passed.

Adjournment

There being no further business, the meeting of the ACA Governing Council was adjourned 4:01 p.m.