

**Governing Council Meeting**  
**March 14-15, 2017**  
**Dr. Catherine Roland, Presiding**

**Minutes**

The ACA Governing Council meeting was called to order at 9:01 a.m. on March 14, 2017. President Catherine Roland presided. Governing Council members present for all or part of the meeting were as follows:

Alan Burkard, ASCA  
Kent Butler, AMCD  
Judy Daniel, CSJ  
Suzanne Degges-White, AADA  
Thelma Duffey, ACA Past President  
Paige Dunlap, ARCA  
Donna Gibson, AARC  
Stephen Giunta, AMHCA  
Shane Haberstroh, ACC  
Bret Hendricks, IAMFC  
Lisa Jackson-Cherry, ASERVIC  
Marty Jencius, ACES  
Michele Kerulis, Midwest Region  
Michael Kocet, ALGBTIC  
Simone Lambert, IAAOC  
Gerard Lawson, ACA President-elect  
Courtland Lee, ACA Process Observer  
Elsa Soto Leggett, ACAC  
Niloufer Merchant, ASGW  
Lynna Meadows Morton, MGCA  
Verna Oliva, ACA Parliamentarian  
Deb Osborn, NCDA  
Diana Pals, Western Region  
Richard Yep, ACA CEO, ex-officio  
Michelle Perepiczka, AHC  
Summer Reiner, North Atlantic Region  
Jane Rheineck, ACA Treasurer  
Ricshawn Adkins Roane, Student Representative  
Catherine Roland, ACA President  
Melanie Drake Wallace, Southern Region

Judy Daniel, CSJ and Lisa Jackson-Cherry participated via conference call.

MJ Raleigh (ACCA) and Sue Pressman, NECA were not in attendance. Chris Corbett served as the observer for ACCA and Grey Edwards served as the observer for the NECA.

Others in attendance at the meeting as guests or observers include the following:

Julie Allen, Project Manager, Multimedia and Online Learning  
Caroline Anderson, Southern Region Chair  
Julie Baumgart, ASCA Chair  
Julie Beaver, Executive Assistant  
Michael Borenstein, Graduate Assistant to Catherine Roland  
Althea Brum, Senior Manager, Membership Relations  
Christian Chan, President, Maryland Counseling Association  
Tom Clawson, NBCC  
Holly Clubb, Director, Leadership Services  
John Crawford, ACA Member  
Stephanie Dailey, TTG Chair  
Cyndi Doyle, ACA Member  
John Duggan, Manager, Professional Development  
Brad Erford, Treasurer Designate  
Sylvia Fernandez, CACREP  
Rick Gressard, ACA Member  
John Harrichand, ACA Member  
Robin Hayes, Senior Director of Conference Planning and Professional Education  
Vincent Hinton, Treasurer Southern Region  
Theresa Holmes, Meetings Manager  
Dave Jackson, Senior Director of Finance and Administration  
David Kaplan, Chief Professional Officer  
Frank Lane, CORE Executive Director  
Lynn Linde, Senior Director, Center for Counseling Practice, Policy and Research  
Pamela Love-White, TCA  
Odis McKinzie, ACA Intern  
Emilie Mendia, Volunteer and Community Manager  
Patty Nunez, President, CORE  
Jeffrey Parsons, CACREP Chair  
Daniel Peabody, ASCA Assistant Chair  
Lynn Pierce, HPSO  
Melanie Popiolek, Midwest Region Chair-elect  
Natasha Rankin, COO  
Michael Scott, HPSO  
Eric Sparks, ASCA Assistant Director  
Richard Wong, ASCA

### **Approval of the Agenda**

It was moved by M. Drake-Wallace and seconded by T. Duffey to approve the agenda.  
Motion passed.

### **Parliamentarian's Remarks and Meeting Rules**

Verna Oliva presented the basics of Parliamentary Procedures using a PowerPoint presentation.

## **Reports from Officers and CEO**

Written reports were submitted by the President, President-elect, Past President and CEO. These reports were for information purposes and no action was required.

## **Financial Report**

Jane Rheineck, Treasurer provided a report on the activities of the Financial Affairs Committee since July 1, 2016. Dr. Rheineck also provided a summary of the status of the FY2017 budget and an overview of the proposed FY2018 budget.

Governing Council Members had questions regarding the proposed increase in dues and MSA. Dave Jackson agreed to provide additional information prior to voting on the FY2018 budget.

## **Motion from the Audit Committee**

It was moved by the Audit Committee that the Governing Council approved the audited financial statements for the year ended June 30, 2016 as provided by RSM US LLP.  
Motion passed.

## **Consent Agenda**

It is moved by K. Butler and seconded by T. Duffey to approve the Consent Agenda.  
Motion passed.

Items on the Consent Agenda:

- Approval of the Minutes from the July 2016 Governing Council Meeting
- Committee Appointments

### Awards Committee

Chair: Carrie Wilde

Members:

- Stacey Waterman
- Kimberlee Ratliff
- Kristen Moran
- Cassie Storlie

Student Representative:

- Harvey Peters

### Branch Development Committee

Chair: Sean Boyd

Members:

- Laura Fazio-Griffith
- Christian Chan

Student Representative

- Brandy Smith

### Bylaws Committee

Co-Chairs:

- John Crawford
- Cynthia Taylor

Members:

- Cheryl Warner
- Susan Branco

Student Representative:

- Karen Raymond

### Ethics Committee

Senior Co-Chair: Barbara Herlihy

Junior Co-Chair: Kathy Ybanez-Llorente

Members:

- Kevin Doyle
- Hannah Bayne
- Perry Francis
- Allison Kramer

Student Representative:

- Elif Emir Oksuz

### ACA Ethics Appeal Panel

Chair: Jessica Lloyd-Hazlett

Member: Kathryn Henderson

### Graduate Student Committee

Chair: Lawrence Richardson

Professional Member:

- Jennifer Keith

Student Members:

- Ariann Robino
- Nayoung Kim

### Human Rights Committee

Chair: Verna Oliva

Members:

- Carman Gill
- Nicole Trevena Flores
- Betty Cardona

Student Representative:

- Nefertiti Beck

### International Committee

Chair: Vivian Lee

Members:

- M. Ann Shillingford Butler

- Eleni Honderich
- Daya Sing Sandhu

Student Representative:

- Victoria Baah-Binney

#### Professional Standards Committee

Co-Chairs:

- Caroline Brackette
- Keith Mobley

Members:

- Jeffrey Parsons
- Heather Trepal
- Amy Milsom

Student Representative:

- Aubrey Uresti

#### Public Policy and Legislation Committee

Chair: Patty Nunez

Members:

- Maureen McGuire-Kuletz
- Audry Elion
- Maggie Fitzsimmons
- Matt Fullen

Student Representative:

- Sean Newhart

#### Publications Committee

Chair: Kelly Wester

Member:

- Shedeh Tavakoli

Student Representative:

- Mariah Wooldridge

#### Research and Knowledge Committee

Members:

- Catherine Griffith
- Madeline Clark
- Corrine Sackett

Student Representative:

- Kimberly Lockwood

#### Approval of Division and Branch Bylaw Changes

- Division - CSJ
- Branches – Idaho, Kansas, Michigan, Minnesota, North Dakota, Oklahoma, Pennsylvania

#### Acceptance of Reports

Divisions

Regions  
Branches  
Committees and Targeted Task Groups

This ends the consent agenda.

### **Interest Network Applications**

It was moved by M. Jencius, and seconded M. Drake-Wallace by to approve the ACA Counseling Distance Learning Interest Network.

Motion passed.

It was moved by K. Butler and seconded by M. Kocet to approve the Intimate Partner Violence Interest Network.

Motion passed.

### **Informal Session**

The Board met in a Committee-of-the-Whole for discussions and strategic planning.

## **Wednesday, March 15**

### **Motion from the Financial Affairs Committee**

It was moved by the Financial Affairs Committee that Governing Council adopt the Fiscal Year 2018 proposed budget reflecting \$14,170,787 in Operating Revenues, \$14,130,230 in Operating Expenses, and excess Operating Revenue over Operating Expenses of \$40,557.

Motion passed.

### **Partner Presentations**

An update from the following ACA Partners were presented:

- CACREP – Jeffrey Parsons
- CACREP-CORE Merger – Patty Nunez, Frank Lane and Sylvia Fernandez
- NBCC – Kylie Dotson-Blake and Tom Clawson
- HPSO – Michael Scott and Lynn Pierce
- Target Task Group: Division/Region Partnerships: Focus on Leader Development – Stephanie Daley and Courtland Lee
- Texas Counseling Association - Pamela Love-White, TCA

### **Presidential Directive**

ACA Bylaws Committee review the TCA/TSCA and Lone Star State School Counselor Association.

### **Informal Session**

The Board met in a Committee-of-the-Whole for discussions and strategic planning.

## **Social Justice/Human Rights Issues**

It was moved by J. Daniels and seconded by N. Merchant that the American Counseling Association will promote the development of professional counselors, advance the counseling profession, and use the profession and practice of counseling to promote respect for human dignity and diversity by working with immigrants and their families as well as persons of all faiths to address the impact of raids and travel bans. Immigration raids and travel bans have an adverse impact on the people who are directly impacted by these actions and they can have catastrophic consequences on communities. Therefore, ACA stands in solidarity with immigrants, refugees, and communities of different religious faiths that have been directly or indirectly affected by this mandate. Given the immediate needs that are surfacing in communities, ACA will put this issue as a priority of focus in future trainings, podcasts, *Counseling Today* articles, and all other opportunities to provide advocacy and training for counselors.

It was moved by N. Merchant and seconded by J. Daniels to amend the motion to remove the words "priority of" and remove the word "all" in the last sentence.  
Motion passed.

It was moved by J. Daniels and seconded by N. Merchant that the American Counseling Association will promote the development of professional counselors, advance the counseling profession, and use the profession and practice of counseling to promote respect for human dignity and diversity by working with immigrants and their families as well as persons of all faiths to address the impact of raids and travel bans. Immigration raids and travel bans have an adverse impact on the people who are directly impacted by these actions and they can have catastrophic consequences on communities. Therefore, ACA stands in solidarity with immigrants, refugees, and communities of different religious faiths that have been directly or indirectly affected by this mandate. Given the immediate needs that are surfacing in communities, ACA will seek opportunities to include this issue as a focus in future trainings, podcasts, *Counseling Today* articles, and other opportunities to provide advocacy and training for counselors.  
Motion passed.

It was moved by J. Daniels and seconded by N. Merchant that ACA will create advocacy action statements on different human rights issues in order to provide counselors with the information they need to help advocate for equity and fair treatment for all people and groups in order to end oppression and injustice affecting clients, students, families, communities, schools, workplaces, governments, and other social and institutional systems. These statements will include the following information: ACA's position and an overview of the issue; rationale for the advocacy statement; the counselor's role in advocacy actions including ways of increasing awareness, suggestions for possible programs development, and counseling approaches that can be used; and references.

Motion M. Perepiczka seconded by T. Duffey to amend the motion:  
In the first sentence, change the word "ACA" to "the Human Rights Committee"; add the words "as approved by Executive Committee of Governing Council and executed by ACA Staff" before the words "on different human rights issues".  
Motion passed.

It was moved by J. Daniels and seconded by N. Merchant that the ACA Human Rights Committee will create advocacy action statements, as approved by Executive Committee of Governing Council and executed by ACA Staff, on different human rights issues in order to provide counselors with the information they need to help advocate for equity and fair treatment for all people and groups in order to end oppression and injustice affecting clients, students, families, communities, schools, workplaces, governments, and other social and institutional systems. These statements will include the following information: ACA's position and an overview of the issue; rationale for the advocacy statement; the counselor's role in advocacy actions including ways of increasing awareness, suggestions for possible programs development, and counseling approaches that can be used; and references.

Motion passed.

It was moved by J. Daniels and seconded by M. Kocet that ACA is committed to nondiscrimination and prevention of harassment in all forms (verbal, physical, sexual, emotional, and psychological), including protections for transgender, gender non-conforming and LGBTQ+ individuals. We will work proactively with our divisions, branches, regions and our public policy efforts to support these protections. Our commitment includes but is not limited to: access to learning environments that are free of discrimination, bullying and harassment; access to restrooms and changing facilities that are safe and affirming for gender non-conforming youth and adults, and use of preferred names. ACA recognizes the stress and psychological impact of discrimination and is committed to helping counselors advocate for nondiscrimination policies and practices in their work settings and practices. ACA encourages counselors to utilize the ACA Advocacy competencies and ACA's Competencies in Counseling with Transgender Clients when working with individuals, their families, and the organizational institutions that are impacted.

It was moved by N. Merchant and seconded by B. Hendricks to amend the motion to change in the first sentence the words "is committed" to "ACA affirms its commitment".

Motion passed.

It was moved by J. Daniels and seconded by M. Kocet that ACA affirms its commitment to nondiscrimination and prevention of harassment in all forms (verbal, physical, sexual, emotional, and psychological), including protections for transgender, gender non-conforming and LGBTQ+ individuals. We will work proactively with our divisions, branches, regions and our public policy efforts to support these protections. Our commitment includes but is not limited to: access to learning environments that are free of discrimination, bullying and harassment; access to restrooms and changing facilities that are safe and affirming for gender non-conforming youth and adults, and use of preferred names. ACA recognizes the stress and psychological impact of discrimination and is committed to helping counselors advocate for nondiscrimination policies and practices in their work settings and practices. ACA encourages counselors to utilize the ACA Advocacy competencies and ACA's Competencies in Counseling with Transgender Clients when working with individuals, their families, and the organizational institutions that are impacted.

Motion passed.

### **ACA Portability Plan**



It was moved by L. Meadows Morton, T. Duffey and S. Giunta and seconded by K. Butler that ACA, AMHCA, NBCC, AASCB and ACES develop a cover letter acknowledging two portability plan options, and that the 5 organizations mutually respect the efforts in promoting the 2 plans for the licensure boards' consideration.

It was moved by S. Giunta and seconded by M. Kocet to amend the motion to add the word "invites" between ACA and AMHCA; and add the words "to jointly" between the words ACES and develop.

Motion passed.

It was moved by L. Meadows Morton, T. Duffey and S. Giunta and seconded by K. Butler that ACA invites AMHCA, NBCC, AASCB and ACES to jointly develop a cover letter acknowledging two portability plan options, and that the 5 organizations mutually respect the efforts in promoting the 2 plans for the licensure boards' consideration.

Motion passed.

It was moved by R. Roane and seconded by M. Kocet that ACA execute the two-pronged strategy outlined in the February 3 letter from the Special Committee on Portability with the expectation that the communication strategy will be implemented by June 30, 2017. ACA staff will provide an update on this execution at the July 2017 GC meeting.

Communication Strategy:

- Announce the ACA Portability Model and rationale (as well as the portability plan proposed by AASCB, ACES, AMHCA, and NBCC) to the membership through the website, press-release, Counseling Today articles (when feasible with publication deadlines), e-mail to membership, and state licensing boards.
- Provide a mechanism for members to provide feedback on the portability plans.
- Create a statement for members that will frame the current challenges to portability, including the differences in initial licensure requirements.
- Include a brief statement on ACA's historical efforts toward portability (20/20, Building Blocks to Portability Project, our AASCB participation, etc.).
- Provide FAQs, preamble, and a rationale for the ACA model.
- Develop a plan to work with state licensing boards to roll-out the ACA model.

It was moved by S. Giunta and seconded by S. Degges-White to amend the motion to remove the words, "by June 30, 2017"; remove the words "Provide a mechanism for members to provide feedback on the portability plans" and add the words "and beyond" after July 2017 GC meeting. Motion passed.

It was moved by R. Roane and seconded by M. Kocet that ACA execute the two-pronged strategy outlined in the February 3 letter from the Special Committee on Portability with the expectation that the communication strategy will be implemented. ACA staff will provide an update on this execution at the July 2017 GC meeting and beyond.

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- Provide FAQs, preamble, and a rationale for the ACA model.
- Develop a plan to work with state licensing boards to roll-out the ACA model

Motion passed.

### **Proposed Monetary Increases**

It was moved by D. Osborn and seconded by J. Daniels that any proposed monetary increases to members (e.g., conference fees, membership dues, etc.) be accompanied by a detailed rationale and explanation (see rationale below for a list of areas to be explained) for the increase.

It was moved by M. Jencius and seconded by J. Daniels to amend to remove the word "etc."; and remove the phrase (i.e., conference fees, membership dues).

Motion passed.

It was moved by D. Osborn and seconded by J. Daniels that any proposed monetary increases to members (i.e., conference fees, membership dues) be accompanied by a detailed rationale and explanation for the increase in the annual budget proposal.

Motion passed.

### **Selection of Representatives to Executive Committee, Nominations and Elections Committee, and Financial Affairs Committee**

Executive Committee

Division – Judy Daniels

Division – Marty Jencius

Region – Diana Pals

Under Represented Groups – Bret Hendricks

Nominations and Elections Committee

Division - Paige Dunlap

Region - Michele Kerulis

Financial Affairs Committee

Division - Lynna Meadows Morton

Region - Melanie Drake Wallace

### **Adjournment**

There being no further business, the March 2017 meeting of the ACA Governing Council was adjourned.