

AMERICAN COUNSELING ASSOCIATION

VISION

Our Impact

Every person has access to quality professional counseling to thrive.

VALUES

What We Believe

Counseling is a professional relationship that empowers diverse individuals, families, and groups to accomplish mental health, wellness, education, and career goals. The American Counseling Association (ACA) is an educational, scientific, and professional organization whose members work in a variety of settings and serve in multiple capacities.

What We Do

Promote the professional development of counselors, advocate for the profession, and ensure ethical, culturally-inclusive practices that protect those using counseling services.

MISSION

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Supporting Your Growth

AMERICAN COUNSELING ASSOCIATION

MASTER'S
CANDIDATE
LIABILITY
INSURANCE



INTERNSHIPS
CAREER GUIDANCE
PURSUING
LICENSURE



GRANTS &
SCHOLARSHIP
OPPORTUNITIES



Next Level Learning

Our content supports you in completing coursework,
keeps you informed and knowledgeable in the
theories and approaches you need to know.

LEARN

ANNUAL CONFERENCE: Present & Learn

BOOKS & JOURNALS: Evidence-based Strategies & Best Practice

VIRTUAL LEARNING: Engaging Webinars & Podcasts

INSIGHTS & TRENDS: Blogs, Social Media & ACA Connect

ETHICS

Ethical decision-making processes are an important part of counseling coursework, as well as ethical counseling practice.

Short-form introductions to ethics issues for students explored by experts using real-world issues in *Counseling Today*.

Counselors are expected to advocate to promote changes at the individual, group, institutional, and societal levels that improve the quality of life for individuals and groups and remove potential barriers to the provision or access of appropriate services being offered.

Intro, Section C, ACA Code of Ethics

ADVOCATE

Advocating for Your Profession

FEDERAL and
STATE
LEGISLATION

FEDERAL, STATE
and LOCAL
POLICIES

AWARENESS OF &
SUPPORT FOR THE
COUNSELING
PROFESSION

Be with a **community** of
early career counseling
professionals who know
what you are going
through – to **understand,**
celebrate, and **support**
the joys and challenges.



“

Best Profession

You are entering the best profession in the world. We get to come to work every day and make a positive difference in the lives of others. It doesn't get any better than that. – Dr. Lynn Linde

”

“

A Journey

We all begin our journey to be counselors as people who are seeking a purpose greater than ourselves and for the benefit of others. In the process, we often find a new awareness of who we are and what we can and should do.

– Sam T. Gladding

”

“

Growth

The degree to which I can create relationships, which facilitate the growth of others as separate persons, is a measure of the growth I have achieved in myself.

– Carl R. Rogers

”

“

Life Meaning

Life meaning is always a derivative phenomenon that materializes when we have transcended ourselves, when we have forgotten ourselves and become absorbed in someone (or something) outside ourselves. – Irving D. Yalom

”

MEET YOUR SUPPORT TEAM

CONNECT



LYNN LINDE, Ed.D, leads the team of counselors committed to supporting counselors. A school counselor at heart, Lynn is passionate about helping others grow. Let her know how she and her team can help you: llinde@counseling.org



DANIELLE IRVING-JOHNSON, M.A., Ed.S., an expert in career counseling, Danielle provides career guidance, services, and resources designed to encourage and assist students and new professionals to obtain their career goals while also promoting the importance of self-care, work-life balance and burnout prevention. Email dirving@counseling.org for guidance and tips.

MEET YOUR ADVOCACY TEAM



Brian Banks leads a national advocacy team that delivers focused programs designed to provide leadership, build relationships and create rapport throughout federal, state and local government. Proactively initiates and cultivates relationships with federal policymakers and their staffs, ensuring ACA's policy stances are known. Brian Works effectively within mental health-related coalitions, and establishes a network of external resources, to advance the counseling profession. BBanks@counseling.org



Dania Lofton is responsible for tracking state legislation on ACA public policy priorities and coordinating grassroots advocacy actions in the states. She also leads the coordination of national, regional, and branch advocacy efforts, including coordinating field staff and volunteer leadership in intensive direct outreach. dlofton@counseling.org



GUILA TODD tirelessly advocates for counselors through a multitude of political channels. He focuses on Federal funding for the creation and maintenance on school counseling programs nationally; and works with Congressional leaders on both sides of the aisle to ensure a safe and healthy learning environment for all students. Let him know how he and his team can help you: gtodd@counseling.org

CONNECT

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SUPPORT

\$102 – less than a weekly trip to Starbucks (and less calories!).

Reduced dues for two years after graduation.

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Can Support You.

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